

Dear Cattlewomen,

Happy 2017! We have an exciting year ahead. Our "Beef Story" is a great one. Our goal this year is to share that story and expand our beef promotion and educational opportunities. Thank you for your membership and your continued support of the Monterey County Cattlewomen. We hope 2017 brings you and your family good health, good times and plenty of rain!

2017 DATES TO REMEMBER

1/10 Monterey County Cattlemen Board Meeting – 6:00 Pozzi's – King City

1/21 Ranch Rodeo – 9:00 a.m. – Salinas Valley Fairgrounds Rava Arena

Get your entries and more information on our website, www.montereycountycattlemen.org, www.salinavalleyfair.com or at the Fair office.

1/21 Reverse Draw Dinner – Social 5:00 Dinner 7:00

Great cowboy music by the Los Vaqueros Hunting Club Traveling Band, (Randy & Terry Handley, Rich Casey) will get us started at 5:00, with a rib eye dinner to follow at 7:00. This is our 2nd year teaming up with the Cattlemen for this event. It is our main scholarship fundraiser. Tickets are \$125/couple, which includes the drawing and dinner for 2. They are available at the Fair office, L.A. Hearne in King City, any Cattlemen board member and from the Cattlewomen board.

There will be tickets sold at the door, but we would like to sell as many as we can ahead of time (contact info below). We are again asking you to please bring some kind of dessert. Last year we had a great variety of cakes, cupcakes, pies, cookies and cobblers! Please let me or Shirley know if you are bringing a dessert or if you need one picked up. THANK YOU! It should be a fun evening and you just might be the lucky winner! And a Loser Draw for \$500.

2/1 – 2/3 National Cattlemen's Beef Association Convention – Nashville, TN

2/2 South County Farm Day – Salinas Valley Fairgrounds Call Candi to help 831-905-3669

2/24 Cattlemen's Spring Meeting – Bernal Barn

Friday, February 24th will be the Cattlemen's Spring Meeting. We will be in a new venue this year. Mike and Maureen Bernal have offered their beautiful Pine Valley Ranch Barn located on Pine Valley Road between San Lucas and San Ardo. (site of our Fall Gathering in November) You will love it! The Cattlemen are still working on the itinerary, but there will be a BBQ lunch and another request for desserts!

Come and help us celebrate David Pedrazzi, Cattleman of the Year and Celeste Settrini, our 2017 Cattlewoman of the Year! Stay tuned for the itinerary and directions.

3/2 Monterey Farm Day – Monterey Fairgrounds Call Candi to help 831-905-3669

5/18 – 5/21 SALINAS VALLEY FAIR

OTHER

- Scholarship information will be going out to the High Schools by Feb. 15th. We currently award two \$1,000 scholarships to graduating seniors going into an agricultural field. If you have any ideas/suggestions to improve our program, please let us know. We have been looking at memorial scholarships, perhaps one strictly for a Hartnell agriculture student or maybe a returning college student. We would like to help as many of our future leaders as possible.
- We are hoping to have a Beef Ambassador contest this Spring, maybe with a neighboring county. I am new to this, but I think it is a valuable tool for our youth to learn about beef advocacy. The state competition is in April in Bakersfield. They have an amazing program lined up for the kids. I will have more details on this soon.

Happy New Year,

Marianne

Reverse Draw Ticket Info:

Bill Roth 805-441-6870

Shirley Rasmussen 805-610-0934 shirleyrasmussenreg@peoplepc.com

Marianne Madson 831-262-4702 m_madson7@yahoo.com